

# GCA and E.MAlumni Activity Proposal for 2016-17

---

The year 2015-16 has been an exciting year for the Global Campus Alumni and E.MAlumni Association but also one with many challenges to overcome. Some of the highlights in 2015 and so far in 2016 have been the launch of the new GCA website and the development of the global GCA alumni database. In the next 6 months left of the annual plan, a new board will be elected in both the Global Campus Alumni and the E.MAlumni Association during the General Assemblies of both organisations.

In 2016-17 we look forwards to continue strengthening the Global Campus Alumni Network and the E.MAlumni Association and further develop the activities and projects carried out by the organisations. Please look at the documents [“Activity List E.MAlumni GCA 2016-17”](#) and the “Budget proposal 2016-17 – in financial report” to find more specific details regarding the planned strategic priorities and activities.

In addition to continue working on existing projects, such as the HRD Module, Career Day, Career coaching, E.MBuddies, etc. there are some new objectives which we have added. We have provided some additional information on these below. For full list of planned activities, please see “Activity List E.MAlumni GCA 2016-17”.

## **Budget:**

We have asked for a budget increase for the reason that in July 2014 the GCA and E.MAlumni Association were asked by EIUC to take on independent funds and human resource management, however the fact that the overhead costs of the organisations would increase as a result was not reflected in the budget provided despite earlier other assurances. This meant that in 2015-16 the GCA and E.MAlumni Association had to reduce the number of projects they were able to carry out as well as not have any in person meeting or General Assembly due to the lack of funds. We are therefore resubmitting the budget which takes into account this increase in overhead cost (which means a decrease for EIUC) so that in 2016-17 we will be able to resume projects and have at least one in-person meeting a year between the GCA organisations – crucial for the coordination of an organisation of this kind.

## **Fundraising:**

In 2016-17 we would like to look at options for alternative sources of funding in order to ensure greater financial independence and sustainability. We would like to map out various opportunities, in close cooperation with EIUC, and create fundraising guidelines. Furthermore we would like to explore the possibility of finding funding for an internship – perhaps through an EVS – both for giving our alumni another Career Development opportunity but also to continue strengthening the organisation.

*Ref: Budget Proposal 2016-17 & Specific Objective 1.2 Expected Result 3.*

In 2016-17 we would like to continue fundraising for a Scholarship to the DE.MA Master's programme. This is an initiative we first started in December 2015 in cooperation with the Global Campus. It is an initiative we think is great, and would therefore like to continue.

*Ref. Main Objective 2 Expected Result 3.*

**Needs analysis & mapping:**

In 2016-17 we would like to carry out a needs and expectations analysis within the membership on what they expect from their alumni organisation and a mapping of the resources that we have. This will be helpful both to create a road map for the strategic direction of the organisation as well as give it democratic legitimacy. It will also foster membership engagement and participation. Moreover, the mapping will be helpful to give more up-to-date information to the global alumni database, it will be useful to identify experts within the network and can provide information for analysis.

*Ref: Specific Objective 1.2 Expected Result 2 & 1.3 Expected Result 2*

**Database & membership:**

We would like to continue investing in the database and in building up the membership. For the database, it is important that each association be able to have access to the data of their specific organisation. It is for this reason that the budget proposal for the Zoho database has increased from the year 2015-16 because we would like to have 8 user accesses (one for each of the 6 organisations, as well as one for the Secretary General and the web developer) instead of only 4 which is what we currently have. We will also be able to use the database to strengthen the membership because we will be able to send targeted and personalised messages.

**Human Rights Event:**

In 2016-17 we would like to organise a Human Rights event on a topical issue. This would either be in parallel to a statutory meeting or perhaps on Human Rights day. This would give visibility to the network, be an event where alumni are able to meet one another, exchange best practices, network and learn from other practitioners in the field. Moreover, it would be an opportunity to identify experts and make connections.

**Strengthening relations with GC and EIUC:**

The E.MA Alumni Association collaborates with the E.MA programme on several projects, such as the HRD Cluster and the Career Day. In 2016-17 we would like to continue improving existing projects and further strengthen the collaboration. By developing the experts database the GCA will be able to provide experts on a wide array of topics to the Masters programmes, and the Alumni Associations would be happy to continue strengthening this type of collaboration with all the GC programmes.

**Institutional relations:**

Since the GCA is now established in Brussels, it would like to forge new partnerships in order to increase the visibility not only of the GCA network but also of the GC Master programmes. We aim to make institutional relationships where bodies can turn to the network in order to find human rights experts. Moreover, we also want to foster partnerships with other alumni organisations such as that of the College d'Europe, LSE, Oxbridge and others. These alumni organisations are very active in Brussels and make joint events, and we would like to strengthen our collaboration with them. Extend similar links in other cities/hubs.