

PRIVACY STATEMENT

The EMAlumni Association (hereinafter “We” or the “Association”) registered at Rue d’Edimbourg 26, 1050 Ixelles, district of Brussels, Belgium, is a non-governmental, not-for-profit association composed of human rights practitioners, activists and defenders who are Alumni (hereinafter “You”) of the European Master’s Degree in Human Rights and Democratisation (EMA). It is also the founding association under the Global Campus Alumni umbrella.

Our main objectives relate to the strengthening of the Alumni network and the interactions therein by establishing long-standing durable synergies between us and other Alumni associations that are part of the Global Campus network, building an Alumni network that enhances professional capacity and know-how transfer among its members, and actively contributing to the promotion of Human Rights and Democracy worldwide.

We, as a network composed of human rights advocates and defenders, strongly believe that all the new categories of rights connected with the digitalisation of our lives, including rights related to data privacy, are part of the entire plethora of fundamental human rights that require protection. In addition, We are bound by the respect of the EU General Data Protection Regulation (hereinafter “GDPR”) as well as the Belgian Data Protection Act of July 30, 2018.

Hence, this Privacy Statement aims at clarifying what We do with your Personal Data and Your rights arising out of the GDPR, because remember that Your rights always come first.

You are a Data Subject and Your Personal Data are processed lawfully

Before we move forward, it is of utmost importance to clarify that to-date the GDPR is the regulation that sets and guarantees the highest standards of human rights protection to personal data of individuals, among all other local, national and international legislations worldwide. Personal data is any information that is related to a Data Subject. The recipients of the rights granted by the GDPR, meaning You, are the Data Subjects.

The GDPR defines the Data Subject as “an identified or identifiable natural person. An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person”.

The GDPR targets the processing of Personal Data. However, what does “processing” mean? According to the GDPR, processing is “any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection,

recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction”.

The last element for a good processing is its legality. Legality of the processing simply means that We and any tool we use to support us in providing you the services for the Association must process Your Personal Data lawfully. This is explained in article 6 of the GDPR, which states that lawfulness of the processing must be connected to one or more of the following purposes:

- the data subject has given consent to the processing of his or her personal data for one or more specific purposes
- processing is necessary for the performance of a contract to which the data subject is party, or in order to take steps at the request of the data subject prior to entering into a contract
- processing is necessary for compliance with a legal obligation to which the controller is subject
- processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller
- processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child

We are the Data Controller and we use Data Processors

Although You are the Data Subject and You always have the right to decide on your Personal Data, the digitalised World prior to the introduction of the GDPR did not target properly all those entities, natural and legal, that processed Your Personal Data, making it pretty hard for you to navigate throughout Your rights. The GDPR distinguishes these entities as such:

- Data Controller is the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data;
- Data Processor means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller

In this picture, the Association acts as a Data Controller, because We determine the purpose of the processing of your Personal Data, which we will address further in this Privacy Notice, but can anyway be summarised as the need of the Association to perform the activities above-mentioned and that be found [here](#). To do so we also use Data Processors, which process Personal Data on our behalf.

We Care, therefore We Limit

We care about Your Personal Data and therefore we limit their processing for the purposes of running the Association and engage in the activities that would benefit the entire Alumni community. To do so, the processing of Personal Data covers the following purposes:

- Becoming a Supportive Member by paying the annual contribution
- Engaging in the activities we offer for all Alumni (e.g. webinars or discussions with Alumni)
- Making use of the rights reserved to Supportive Members (e.g. vote in the General Assembly, be elected as a Board Member, or participate as a speaker at the Career Day)
- Receiving our Newsletter and emails
- Using the services embedded in the website of the Global Campus Alumni (to subscribe to the platform of the Global Campus Alumni, visit their [privacy policy](#);
- Being part of the Alumni network

Your Personal Data are not used by the Association for marketing purposes.

We Collect, Store and Use Personal Data

We collect, store and use Your Personal Data as follows:

General Individual information: In order to benefit from the services that We offer, to become part of the Alumni network, to receive our newsletter, to subscribe to the Global Campus Alumni and, more in general, to be reached out by other Alumni, we need to process at least the name, surname, and email address of Alumni. To be part of the Alumni network we also would need to process information about Your year of graduation, the city You spent Your second semester and the city where You currently reside, Your professional background, and other Personal Information that maybe You do not consider relevant, but that would help us to create the best possible network experience. Of course, the latter are not information we are required to collect and store, but it would be very helpful if you would give us Your consent to do that too, when needed. All these Personal Data are stored in files that we archive in GoogleDrive, whose privacy policy can be consulted [here](#).

Supportive Membership: In order for you to become an [supportive member](#), We provide three different paying methods. One way to contribute is via bank transfer, which does not require any processing of Personal Information by us, but your name and surname will be visible to us in order to recognise the donor and activate the membership. Nevertheless, we also allow payments via e-transfers, for which your personal information and payment methods details are processed. Our

processors here are TransferWise, whose privacy policy can be consulted [here](#), and PayPal, whose privacy policy is accessible [here](#).

Ambassador Programme: To become part of the Ambassador Programme we will also require You to give us the consent to process additional Personal Data, such as Your city of residence and, if you want, also Your phone number or email address or a link to your one of Your social media accounts so students, Board members, and the Alumni community can reach out to you.

Mentorship Programme: The mentorship program is part of the activities of the Global Campus of Alumni, but the Association plays a prominent role in its co-coordination. In order to offer the best possible experience to our mentee and to our mentors, we need You to give us the consent to process all information embedded in Your CVs, including your email address or your phone number too. Nevertheless, the Privacy Statement of the Global Campus Alumni [applies](#).

Activities for Students: Every year the Association organizes events that allow current students of the EMA Programme to benefit from the know-how and experience of Alumni, such as the Career Day and the Skills Seminar. For both events, we need Your consent to process additional Personal Information, such as for example year of graduation and working experience, including also your CV. We will also need to process Personal Information of Students, for which the EMA Programme is responsible to grant their consent, including the consent for receiving our newsletter and the link to answer an anonymous questionnaire that we will send out via SurveyMonkey, whose privacy policy can be consulted [here](#).

Getting in touch with you and having your feedback: We provide Alumni with the possibility to get updated with recent job opportunities by receiving the weekly digest, which is hosted by the website of the Global Campus Alumni. The newsletter for which we require to process your email address is sent out by using Mailchimp, whose privacy policy is available [here](#).

The GDPR affirms that Personal Data cannot be stored unlimitedly, but according to the principle of storage limitation Personal Data can be stored “for no longer than is necessary for the purposes for which the personal data are processed”. The Association operates with the sole and unique general purpose to gather all Alumni under the same umbrella in order for all of us to benefit from each other and from the connections we might be capable of establishing. For this reason, we do not limit in time the storage of compulsory personal data that are generally needed to run the activities we provide (name, surname, email address, graduation year). Nevertheless, You have the right to ask for their deletion or narrow down its purposes and We will act under your request to respect your inalienable privacy rights as explained below.

Your Personal Data, Your Right, Your Choice

Personal Data are Yours and of anybody else. Thus, We, as Data Controller, must respect and enforce Your decision in connection with Your Personal Data rights. Your most important rights connected to Our processing activities are the following:

- Right of access: You have the right to always ask whether or not your Personal Data are being processed by Us. If yes, you have the right to ask access to your Personal Data and to the information contained in article 15 of the GDPR
- Right to rectification: You can always ask us to correct some mistakes contained in your Personal Data or to do so by yourself when it comes to your online profile on the website of Global Campus Alumni
- Right to erasure: this is the so-called “right to be forgotten” for which You can always tell us to erase permanently Your Personal Data in accordance with article 17 of the GDPR
- Right to restrict the processing: You have the right at any moment to ask us to restrict the processing of Your Personal Data only to certain purposes (e.g. You want to unsubscribe from the Newsletter)
- Right to object: You have the right to object to the processing of Your Personal Data in accordance with article 21 of the GDPR

We might change and You can contact us

We may update this Privacy Statement from time to time. You can always find the latest version of the privacy statement on the website of the Global Campus Alumni, [here](#). We undertake to inform You regarding updates of this Privacy Statement in our Newsletter.

Remember that you can always contact us for any clarification or the enforcement of Your rights, by emailing us at emaboard@emalumni.org .